

Host the *Drive to Save Lives* Presentation – Request a Presenter at Your School or Community Group

Difficulty Level: Medium

Implementation Timeframe:

Any time throughout the school year

What goes into hosting a successful speaker presentation at your school or community organization?

1. Begin by getting approval from your Principal or Program Director to help determine who might need to be involved, as well as when the presentation will could be held.
2. When working with your student advisor, school administration, or community leadership, **define a couple of dates and times** that would be appropriate to hold a school/community-wide speaker assembly.
3. Try to have as many people present as possible to hear your speaker's presentation! The more people that hear the message, the better! This may mean you need the help of your Principal to make the presentation mandatory school-wide, you may need to promote the event, or you may need to request teachers to "opt into" or sign up their classes during the designated presentation time. **We require a minimum audience size of 100 people to host this presentation**
4. **This will require audio/visual needs.** Please work with your school or community group to ensure there is audio and visual support for the assembly, and also that a stage or auditorium is available for the presentation on your set day.
5. Contact Melissa Branca (contact information at the end of this document) and request a presentation. **Note:** Some speakers may charge a speaking or travel fee. Please inquire with the above contact to see if any grant funding is available to cover these costs, or if fundraising might be needed to bring this speaker to your school or community group.
6. Formally set an exact date and time with Melissa Branca (contact information at the end of this document), and your school or community organization.
7. On the day of your schedule presentation, ask your school administration to dismiss your audience a few minutes early so they can be seated and ready for the presentation.



What Speakers are Available?

Cara is a compelling author, entrepreneur and North America's leading youth motivational speaker on peer pressure, risk taking and traffic safety. With more than 1700 assemblies delivered, Cara has inspired 2 million young lives around the world. Drawing from an immense personal tragedy in her own life, the loss of her identical twin sister the day after their 18th birthday in a motor vehicle collision, Cara's life changing presentations focuses on dealing with peer pressure, avoiding negative risks such as alcohol and reckless driving and being "You-nique."



Cara's heartwarming and often hilarious style has won over the hearts of students on 3 continents, and she has received tens of thousands of emails and messages from students who now understand the impact of their choices, and will never be the same after hearing her story. The lessons Cara brings to each enthusiastic presentation are guaranteed to last long after she leaves your school or organization. But most of all, you will remember her for a little dance that just might save your life!

Cara travels from Portland, Oregon.



Kevin is a leading youth speaker on suicide prevention, impaired driving and overcoming obstacles. He is living proof that one poor choice can change one's life forever, or even end it. From his wheelchair, Kevin Brooks shares the story of the night that changed his life forever... Kevin left a party, driving at excessive speeds after consuming large amounts of alcohol. He was not alone. Beside him sat his passenger and childhood friend Brendan. The result – a horrific crash...Brendan didn't walk away from the crash.... Neither did Kevin.

Today, Kevin tells his life changing story to audiences of all ages and sizes across North America, and has reached nearly half a million people in well over 1,000 high schools and community sponsored events.

His honest and straightforward presentation impacts students and will impact them like none other. His unique style of motivation will inspire people to appreciate life in a profound new way, and in turn, make better, smarter, moment-to-moment decisions. Your students will be won over from the start, and forever changed from hearing his story. His long-lasting impression with powerful take-aways will leave you (and your students) wiggling your toes!

Kevin travels from Vancouver, Canada.

Florida SADD Contact:

Melissa Branca

State Coordinator

850-570-8879

info@floridasadd.org

Reporting Criteria - Please visit this link to report back on your outreach efforts:

<https://www.floridasadd.org/project-reporting/>

1. Did you host a Drive to Save Lives presentation at your school or community organization?
2. How many students or teens attended your event?
3. How many parents or caregivers attending your event?
4. How did you promote your event (select any and all that apply)
 - a. Morning announcements
 - b. Posters
 - c. Flyers
 - d. Social media
 - e. School newsletter
 - f. Word of Mouth
 - g. Emails
 - h. Reminder notes written on teacher white boards