



FLORIDA SADD
Tallahassee Community College
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FOR IMMEDIATE RELEASE

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BRENDA JOYNER CHOSEN AS FLORIDA SADD ADVISOR OF THE YEAR

Tallahassee, FL January 20, 2010 – FLORIDA SADD (Students Against Destructive Decisions), the state school-based peer-to-peer education and prevention organization, today announced that Brenda Joyner, SADD Advisor at Santa Fe High School in Alachua, Florida, has been named 2010-2011 FLORIDA SADD Advisor of the Year. Joyner will be the state advisor spokesperson for the organization, which has more than 284 chapters and hundreds of active participants in schools across Florida.

For over 25 years, Joyner has been a dedicated SADD advisor where she has organized monthly meetings, Red Ribbon Week activities, Mock Car Crash presentations, and many other events throughout the school year. She has worked in helping stage many events and spreading SADD's "No Use" message.

"Ms. Joyner has been an exceptional advisor for SADD in Florida, working tirelessly to ensure that students are fully aware of the issues of underage drinking, traffic safety, and other "destructive decisions," said Verl Todd, FLORIDA SADD State Coordinator. "Being chosen FLORIDA SADD Advisor of the Year is a great honor and she is very deserving of this award. Her enthusiasm and dedication toward SADD is truly extraordinary."

FLORIDA SADD is holding a press conference on **April 22, 2010 at 10:30 AM** at Santa Fe High School at 16213 NW US Highway 441 Alachua, FL to recognize her achievements. The community is invited to attend. There will be a small reception for SADD chapter members and guests immediately following the press event.

On behalf of FLORIDA SADD, Brenda Joyner was selected to attend the 2010 SADD National Conference June 27-30 in Orlando, FL where she is nominated for the SADD National Advisor of the Year. Her term will begin at the SADD National Conference in Orlando, FL in June.

SADD is a national student-based organization with chapters in thousands of middle schools, high schools, and colleges across the country. Its mission is to provide students with youth education, prevention and activism tools to effectively address issues such as underage drinking, other drug use, impaired driving, teen violence, and suicide. More information about SADD can be found at the National SADD Web site www.sadd.org.