

FLORIDA SADD Chapter Middle School Poster Contest

Statistics are identifying middle schools as the starting point for destructive teen decisions. Every year more middle schools in Florida are recognizing the importance of having a SADD chapter at their school. To encourage middle school students to become a part of SADD, **FLORIDA SADD** is hosting a poster contest for middle schools with a registered SADD chapter.

The goal of this contest is to increase SADD awareness and its alcohol free & never riding with an impaired driver message at your school. The winning student will have their poster used in the Fall 2009 Middle School Campaign. The winning student will be featured in a future FLORIDA SADD newsletter, will have their name and school they attend on the poster we send out with the middle school campaign, and will be awarded a \$100 savings bond. The SADD Chapter will receive a \$200 allowance to purchase custom products from the FLORIDA SADD catalog.

Criteria for Poster Submissions

FLORIDA SADD has set the following criteria for poster submissions. Please be sure to go over these with your students to ensure compliance and avoid disqualification.

- Only students from schools with a registered SADD chapter are eligible to submit posters for the contest.
- Posters must incorporate **creative and original** artwork and ideas. Depictions of cartoon, video game, and movie/television characters; celebrities; and movie themes does not constitute creativity and originality.
- Posters must deliver a **clear and positive** message about making good decisions in regards to **both** staying alcohol free and never riding with an impaired driver. The SADD theme for next year is *iLife SADD version 20.10* and the poster must reflect this theme. Death themes and art displaying negative health consequences (i.e., alcohol, coffins, people drinking, etc.) are not considered positive messages.
- Poster design should not incorporate any copyrighted trademarks or logos from any industry or corporation.
- Posters must be no larger or no smaller than standard size (8 ½" x 11"). Posters need to be on copy paper or card stock only.
- Posters should not be laminated or mounted on mat board. Also, do not staple, glue, or tape entry forms to the backs of posters.
- Ask students to refrain from writing their name or other identifying information on the front of their poster. Poster contest entry numbers should not be marked on the fronts of posters.
- Students may use a variety of media, such as watercolor, pen and ink, crayon, chalk, markers, etc.
- Computer clip art, pictures from magazines and other print media, or any other copyrighted brand or product images **will not** be accepted.
- Students may not work in pairs or groups.

Failure to comply with the guidelines will result in a disqualification of the poster.

Judging

Posters will be judged on their artistry, creativity, originality, and their ability to communicate a clear and positive message to remain alcohol-free, never riding with an impaired driver, and the theme. Posters will also be judged on their compliance with the criteria listed above. Judging will be done by the Florida Peer Education staff and Florida SADD Media Print Designer.

Submitting Posters for the Middle School Poster Contest

The Official Poster Contest Entry Form and Authorized Release Form **must** accompany your poster submission. All posters submitted to the FLORIDA SADD Middle School Poster Contest will become property of the FLORIDA SADD office and **will not** be returned.

Send poster, Official Poster Contest Entry Form, and Authorized Release Form to the following address:

FLORIDA SADD
Tallahassee Community College
444 Appleyard Drive
Tallahassee, Florida 32304
Attention: Verl Todd, State Coordinator

Deadline for Submitting Posters for the Middle School Poster Contest

All contest materials including the poster itself must be postmarked on or before **Friday, March 26, 2010**. Entries postmarked after that date will not be eligible for the poster contest.

If anyone should have any questions about the rules and guidelines for the contest, please contact Verl Todd, FLORIDA SADD State Coordinator at 850-414-0916 or flasadd@nettally.com.

FLORIDA SADD Middle School Poster Contest Entry Form

Please type or print legibly the information requested below. If you do not know some of the information requested, please ask your parent(s) or legal guardian(s) to help you.

This form **must** be completed and attached with a paper clip (not stapled, taped or glued) to your poster before sending it to the FLORIDA SADD office. Entries with incomplete forms will be disqualified.

Student's Name _____

Student's Age _____ Grade _____ Gender (circle one) M F

Student's Home Mailing Address _____

Student's Home Telephone Number _____

Student's Email Address _____

Name of Student's Parent(s) or Legal Guardian(s) _____

Name of Student's School _____

Name of SADD chapter advisor _____

School's Mailing Address _____

School's Phone Number _____

Name of Student's Local Newspaper _____

Name of Newspaper's Editor/Reporter _____

Newspaper's Mailing Address _____

Newspaper's Telephone Number _____

Editor or Reporter's Email _____



Authorized Release Form

I hereby authorize FLORIDA SADD, my child's school, the media specialist who will recreate the poster, and the middle school poster contest committee to utilize

_____ 's
(your child's name)

Middle School Poster Contest submission and/or photograph in the following ways:

- news releases to the media (television, radio, newspaper, magazine, FLORIDA SADD and SADD National websites)
- reproduction for the FLORIDA SADD Middle School campaign and FLORIDA SADD and SADD National newsletter publications
- other non-commercial activities sponsored by FLORIDA SADD or SADD National

The only information that will be released to the media is your child's name, age, hometown, picture and school.

If you accept these terms and conditions, please complete and sign the form to accompany your child's poster for entry into the FLORIDA SADD Middle School Poster Contest.

Your Child's Name _____

Your Child's Age _____ Grade _____ Gender (circle one) M F

Your Home Mailing Address _____

Your Home Telephone Number _____
(please include area code)

Name of Your Child's School _____

Printed Name of Parent or Legal Guardian _____

Signature of Parent or Legal Guardian _____

Today's Date _____

